

# **Privacy Policy for PDS Co Inc.com**

## **Your Privacy**

PDS Co., Inc., and its operating subsidiaries and affiliates (collectively, "PDS Co., Inc.") take your privacy seriously. We use the information you voluntarily provide, together with information regarding the manner in which you use this web site, and the web sites of our subsidiaries and affiliates that are linked to and integrated into this web site (collectively, the "PDS Co., Inc. Site"), to provide you with requested information, and to improve the PDS Co., Inc. Site and our products and services. PDS Co., Inc. is committed to data security, and to protecting the personal information of our PDS Co., Inc. Site users.

We provide this Privacy Policy to inform you of the types of information we collect from the PDS Co., Inc. Site and what we may do with that information.

## **Information Gathered on the PDS Co., Inc. Site**

We collect two types of information from visitors to the PDS Co., Inc. Site:

We collect personal data such as names, addresses, e-mail addresses, telephone/fax numbers, and the content of e-mail submissions sent to us, when voluntarily submitted by visitors to our site. You do not need to disclose any personally identifiable information to view the PDS Co., Inc. Site.

Certain non-personal information is also automatically collected from our visitors when they access the PDS Co., Inc. Site, such as information about traffic patterns on the PDS Co., Inc. Site, the total number of users logging into the PDS Co., Inc. Site on a daily basis, which pages users access, the URL from which each user comes to the PDS Co., Inc. Site, the URL to which each user exits, the type of browser used by each user, and the IP address from which a user accesses the PDS Co., Inc. Site.

## **What Do We Do With This Information?**

Information voluntarily submitted to us is used to contact users for the purpose for which the information was provided (e.g., to correspond with you, process an order, provide you with corporate or product information, or process an application for employment). In addition, we may from time to time use this information to contact users about products and services offered by PDS Co., Inc..

Except as set forth herein, PDS Co., Inc. will not sell, trade or rent your personal data to third parties without your prior permission. PDS Co., Inc. may share your data with our subsidiaries and affiliates, and with web site hosting partners and other parties who assist PDS Co., Inc. in operating the PDS Co., Inc. site and our computer systems. Each of such third parties have adopted their own Privacy Policies or signed confidentiality agreements with PDS Co., Inc. obligating them to keep user data confidential. PDS Co., Inc. also reserves the right to disclose any information if we believe in good faith that the law requires it.

Information automatically collected from users of the PDS Co., Inc. Site is used internally to improve the PDS Co., Inc. Site and our products and services. We may also share aggregate data about the number and frequency of visitors to our website, and the manner in which customers or dealers use the PDS Co., Inc. Site, with our webmaster, dealers or other business partners.

## **Use of Cookies**

We use 'cookies' on the PDS Co., Inc. Site to help you use our site more easily, and to help us to keep track of certain statistical information so that we can continuously improve the PDS Co., Inc. Site and our service to you. A 'cookie' is a small data file that a website can send to your browser,

which may then be stored on your hard drive to help our website 'remember' information about you when you return to our website, such as your preferences for our sites and any user passwords. Our cookies cannot read data off of your hard drive, read cookie files created by other websites or track any personal information about you. You may be able to set your browser to disable cookies or to notify you when you receive a cookie.

### **Security of Information**

PDS Co., Inc. takes reasonable measures to protect the security of the information transmitted between browsers and our web server, including using firewalls and other security technologies where deemed appropriate by PDS Co., Inc.. To protect your privacy, however, please do not use e-mail or this PDS Co., Inc. Site to communicate information you wish to be kept strictly confidential. You acknowledge that any transmission of data may be illegally intercepted and used by third parties. PDS Co., Inc. shall not be responsible for any interception of data transmitted to or from our web server.

### **Corrections and Opt-Out Procedures**

If you provide your name, e-mail address, telephone number, mail address or other contact information to us, you may remove yourself from our mailing lists and correct or update any such information by contacting us by any method on our contact page. You may also have access to your data at any time by sending us a request via any of the above methods.

### **Links to Other Web Sites**

The PDS Co., Inc. Site contains hypertext links to third party web sites. Our Privacy Policy does not apply to such web sites and your use of such sites will be subject to the privacy policies and procedures relating thereto.

### **Contacting Us**

If you have any questions about this Privacy Policy, the privacy practices relating to this PDS Co., Inc. Site, or your dealings with the PDS Co., Inc. Site, please contact us.

### **Your Consent**

By using this PDS Co., Inc. Site, you consent to the collection and use of your information as specified above. If we decide to change our Privacy Policy, we will post changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.